Email Marketing

OUR SERVICES

- ❖ Establishing Database
- ❖ Determine a format
- ❖ Determine the frequency and delivery
- ❖ Controlling Spam
- ❖ Evaluation
- ❖ Campaign tracking
- ❖ Reporting and statistics
- ❖ Managing groups
- ❖ Open rate statistics

Passion meets excellence, Efforts drive results

E-mail is one of the most messages conveying intermediate social media. Through that many of the companies and organizations are marketing their products by mailing. It is a best and successful marketing among the methods of marketing.

We offer the complete solution for successful Email Performance to business and enterprises. The service encompasses the complete process of strategy making, conceptualization, campaign design, Testing, Deployment, Campaign Monitoring and analytical inputs for effective targeting.

Challenges faced by marketers in successful strategy and implementation of Email Marketing are multi-fold. Managed Email Marketing Services is a way to enhance Email Marketing performance through partnership and collaboration.

As a successful method of marketing, email marketing is not only effective but one of the most inexpensive channels of internet marketing given the choices offered. Some of the Email marketing objectives are:

- To enhance the business–client relationship.
- To acquire new customers.
- To increase sales.

Our Team

We design and strategize the campaign with relevance to your company's branding. It can also be customized according to the client's requirements. It can be tracked for their rates, link click and unsubscribe too. Our team of specialists designs the email, align to the code of standard and blast it to the target audience as per the clients' needs. It is evaluated by number of subscribers, frequency of sending, statistics and analytics desired surveys and multiple subscribers' lists.

Contact Us
To know more about our services:
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Send us a mail to: **info@protontech.in**
Or, visit our website: **http://protontech.in**
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