

Search Engine Marketing (SEM)

OUR SERVICES

- ❖ Keyword Research & Selection
- ❖ Conversion Tracking
- ❖ Campaign Improvement Modification
- ❖ PPC Cost Management
- ❖ PPC Monitoring
- ❖ Dashboard Setup
- ❖ Content & Display Network Management
- ❖ Competition analysis
- ❖ PPC campaign evaluation

Search Engine Marketing is a complete team work along with the client in the whole process. Keeping this very fact on our mind we let them know about all the details of landing page optimization or bidding for keywords and many more which will result into successful search engine marketing campaign.

The new trick to success is.....Make every click count

It takes great skills to create a successful Pay Per Click (PPC) campaign that attracts visitors and convert them into a permanent customer, and that's where we come into a picture! We offer expert PPC management services by skilled PPC campaign managers that will help you leverage from better ROI, immediate visibility and targeted traffic! Our PPC professionals utilize proven methods of managing various PPC accounts to deliver the results you expect from your online marketing strategies.

PPC advertising helps you:

- Promote your brand
- Target your local as well as the global market
- Produce more significant leading customer
- Controllable and flexible campaign
- An instant increase in customer base
- NO need to change the appearance of your website

Our Team

We offer monthly reporting that shows you how your PPC campaigns are performing and improving under our expert supervision. We utilize competitive research tools to identify your toughest competitors and to know which strategies they are following.

Knowing what your rivals are doing and what they're up to help us create a PPC campaign strategy that will place you at the top in the search engines.

Contact Us

To know more about our services:

Call us to: **+91-80-41169051**

Send us a mail to: **info@protontech.in**

Or, visit our website: **<http://protontech.in>**
<http://protontech.co.in>