

## Social Media Marketing (SMM)

### OUR SERVICES

- ❖ Community participation
- ❖ Video optimization
- ❖ Social media advertising
- ❖ Account management
- ❖ Virtual marketing
- ❖ Social media audit
- ❖ Page management
- ❖ Profile creation & Management
- ❖ Social Bookmarking
- ❖ Increase Brand Awareness
- ❖ Follow your competitors
- ❖ Better Customer Service
- ❖ Interactive Display of Products

Social Media Marketing is the new trend of marketing with the incorporation of various social media sites. An estimated 500 million plus users daily access face book and 50 million plus tweets happen each day which satisfies the relevance of social media towards social media marketing. we develop content, help to identify the correct social media, generating user base, promoting marketing messages, etc. about the social media strategy of our client

Social Media Marketing or Social Media Optimization acts as an effective marketing tool for a company to enrich their word of mouth advertising of their products and services to the world. For a new clientele who is new to the social media marketing arena, we build a profile and produce unprecedented potential customer traffic without incurring significant cost and yield high ROI. Every improvement we make amounts to one collective strategic goal: increased online visibility. That means your site has the capacity to genuinely interact with more customers, become better networked online, and share more branded content.

### Our Team

Our SMM team follows a strategic methodology to hook your audience online;

- Finding right audience
- Getting the word out
- Viral Marketing Campaign
- Tracking likes and Customer Interaction
- Building Network and Community

Target Communities and build Brand with current and future customers via social media

### Contact Us

To know more about our services:

Call us to: **+91-80-41169051**

Send us a mail to: **info@protontech.in**

Or, visit our website: **http://protontech.in**

**http://protontech.co.in**